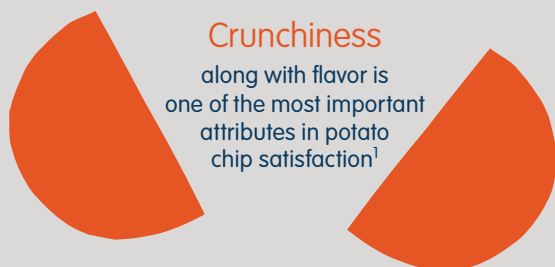


## NEW Lattice Chips Crispy Business.

They're not just any chip. We're talkin' House Cuts® Lattice Chips. The 'holes' make them crispy, light, flavorful and golden. And Lamb Weston® makes them easy to add to your menu.

### Lattice Chips are perfect for any menu.

- **New and unique** – consumers want new and different
- **All natural: just potato, oil & sea salt** – consumers desire simple ingredients
- **Made with sea salt** – on-trend and growing favorite
- **Quicker cook time** – easy to offer "hot chips" to order
- **Higher yield chip** – more servings per case
- **Frozen skin-on chips** – less labor/waste vs. making back-of-house



## Consumer Insights



Consumers want restaurants to be more transparent about the content of their menus. **70%** say it is important to feel good about the food they consume.<sup>2</sup>



Fresh chips are found on **84%** more menus in 2014 than in 2005.<sup>3</sup>



#### House Cuts® Lattice Chips (H3031)

A unique, "all natural" skin-on potato chip with holes. They are just potato, oil and sea salt. The holes give the chip an even golden color, a crisp, airy bite and a quicker cook time. Add menu versatility anytime of the day.

### PRODUCT SPECIFICATIONS

Product Name	Item No.	Pack Size	Ship Wt.	PRODUCT PREPARATION			SUPC
				Method	Temperature	Time (Minutes)	
House Cuts® Lattice Chips	H3031	5/5 lbs. (2.26 kg.) bags	27.5 lbs. (12.47 kg.)	Deep Fry	345-350°F (174-177°C)	1¼ - 2¼	3686041

**Ingredients: Potatoes, Vegetable Oil (Canola, Palm), Sea Salt.**

1. Bakery & Snacks, 12/12 2. Technomic, 2015  
3. Datassential MenuTrends, 2014 U.S. Chains and Independents

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